



Innovative Racing Electronics

FOR IMMEDIATE RELEASE
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MPS 2017 Sponsorship and Contingency Programs

Casselberry, Florida, 3/17/2017 – Motorcycle Performance Specialties continues to support motorcycle drag racers with its sponsorship programs and “Private Label” contingency program. The Manufacturers Cup, the NHDR0, and the Southeast Dragbike Racers Series will all continue to feature the MPS Pro ET Series in 2017. MPS is also the sponsor of IDBL’s \$10,000 Pro ET race to be held at Rockingham Dragway in November. After years of competition in the Pro ET class, we are very proud to give back to the Pro ET class. Since MPS has always catered to sportsman racers, these programs are a perfect fit for our company. Pro ET is often thought of as an entry level class, but we believe the level of competition in Pro ET is second to none. Big fields on similarly equipped bikes makes Pro ET a true test of rider against rider. New this year will be our sponsorship of the Kings of Grudge organization. We were impressed by their events last year and are looking forward to some wicked fast grudge racing in

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2017. In addition to the great grudge racing they also run 5.60 and Pro ET classes. MPS is a huge supporter of the Dragbike.com BAMF award for sportsman racers. We have been a Dragbike.com BAMF sponsor since the beginning and will continue to do so as long as there is a Dragbike.com BAMF! MPS is also a purse sponsor for both the Bikes in the Valley series at Lebanon Valley Dragway and CSRA events in North and South Carolina.



We are very proud of our "Private Label" contingency program. Since its inception in 2004, we have paid motorcycle drag racers thousands of dollars for their wins. As an example, John "Spooky" Markham won more than \$2000 from the MPS "Private Label" contingency program last year alone. We pay contingency at all the following events: Manufacturers Cup, IDBL, NHDRO, SDRS, Kings of Grudge, Bikes in the Valley, NHRA Summit ET Finals, 2 Wheel Speed, PDRA, MMDRA, and PMRA. The "Private Label" contingency program pays 10% of your year to date purchases from MPS. Purchases made from 11/1/2016 to the date of the event you win will be counted toward your 10%. All purchases must be made with a single customer number directly from MPS at racer net pricing. When you win an event, simply fill out a winners claim form and send it to MPS. When we receive the winners claim form we will search that customer number in our database for qualifying purchases to determine your payment amount. We will pay a maximum of \$200 per class, per event. All



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participants in our “Private Label” contingency program must register online at our web site before winning an event. When you register online you will be sent a winners claim form and decals for your bike in the mail.

The “Private Label” contingency program requires you to run decals on both sides of your bike for the entire event. We look forward to the 2017 season and wish all competitors the best of luck!

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